WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser	**Pol/Iss/Defend Justice From Politi(16711)**
Agency/T-Code	**New Media Firm (The) (2357)/037123660**
Buyer	PLACEMENT,MEDIA
Salesperson	Telerep/Washington DC, Washington DC (1040) ph: (555) 555-5555
Product	Political - Issue (1068)
Brand	DEFEND JUSTICE FROM POLITICS (133664
Acct Types	**National/Political**
Est/Headline	1546/06249647
Demo	
Revision	
Comments	DEF JUST FROM POLITI ***** THIS IS A CASH IN ADVANCE

Invoice	643139
Inv Date	10/28/2012
Terms	Net 30
Contract	323796
Bill Type	Standard
Period	10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:35PM

New Media Firm (The)
1322 G Street SE
Washington, DC 20003
AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
7.1	Spot	7:00:00AM- 9:00:00	Day,Th-1	10/25/12 8:29AM (Th)	00:30		TV104X12212H	$2250.00	
13.1	Spot	12:05:00AM- 1:05:00	Day,Tu-1	10/23/12 12:25AM (Tu)	00:30		TV103X12212H	$450.00	
20.0	Spot	6:00:00PM- 7:00:00	Day,Tu-1	10/23/12 6:59PM (Tu)	00:30		TV103X12212H	$3200.00	
21.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1	10/23/12 7:05PM (Tu)	00:30		TV103X12212H	$3600.00	
22.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1	10/23/12 8:55AM (Tu)	00:30		TV103X12212H	$2250.00	
26.0	Spot	11:35:00PM-12:05:00	Day,W-1	10/24/12 12:01AM (We)	00:30		TV104X12212H	$1000.00	
32.0	Spot	5:00:00PM- 6:00:00	Day,W-1	10/24/12 5:28PM (We)	00:30		TV104X12212H	$2250.00	
35.1	Spot	7:00:00AM- 9:00:00	Day,W-1	10/24/12 8:44AM (We)	00:30		TV104X12212H	$2250.00	
41.0	Spot	11:00:00AM-12:00:00	Day,F-1	10/26/12 11:31AM (Fr)	00:30		TV104X12212H	$1000.00	
46.0	Spot	5:00:00PM- 6:00:00	Day,F-1	10/26/12 5:43PM (Fr)	00:30		TV104X12212H	$2250.00	
49.1	Spot	7:00:00AM- 9:00:00	Day,F-1	10/26/12 8:53AM (Fr)	00:30		TV104X12212H	$2250.00	
67.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	10/27/12 12:22PM (Sa)	00:30		TV104X12212H	$600.00	
68.0	Spot	6:00:00AM- 9:00:00	Day,Sa-1	10/27/12 6:30AM (Sa)	00:30		TV104X12212H	$1200.00	
69.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	10/27/12 7:38PM (Sa)	00:30		TV104X12212H	$1200.00	
73.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/28/12 6:28PM (Su)	00:30		TV104X12212H	$2000.00	
74.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	10/28/12 8:40AM (Su)	00:30		TV104X12212H	$1100.00	
79.0	Spot	12:10:00AM- 1:05:00	Day,Th-1	10/25/12 1:00AM (Th)	00:30		TV104X12212H	$450.00	
82.0	Spot	9:00:00PM-10:00:00	Per week (1),We	10/24/12 9:48PM (We)	00:30		TV104X12212H	$9000.00	
83.0	Spot	7:00:00AM- 9:00:00	Per week (1),Fr	10/26/12 8:48AM (Fr)	00:30		TV104X12212H	$3200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

KAREN ELIZABETH TUEGH
Notary Public - State of Florida
My Comm. Expires Dec 5, 2015
Commission # EE 127967
Bonded Through National Notary Assn.

Gross Total	**$41,500.00**
Commission	**($6,225.00)**
Net Total	**$35,275.00**

Total Spots 19

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/20/12 10:35 AM